



AFRICA MANUFACTURING & SAFETY SUMMIT (AFMASS) CONFERENCE & EXHIBITION
- KENYA EDITION
VENUE: Visa Oshwal Centre, Nairobi, Kenya
DATE: April 25-27, 2018

PRELIMINARY CONFERENCES PROGRAMME

DAY ONE – APRIL 25, 2018 - JOINT CONFERENCE SESSIONS
<p>07.30-8.00 - Refreshments and registration of delegates <i>[Sponsorship opportunity for this session is available]</i></p>
<p>08.00-08.30 - OPENING CEREMONY <i>[Sponsorship opportunity for this session is available]</i></p>
<p>08.30-09.30 - KEYNOTE SPEAKER</p>
<p>SESSION 1 - 09.30-11.00 - FOOD SAFETY, QUALITY & SYSTEMS MANAGEMENT (Consists of three 25-minute presentations, and 15 minutes of questions) This session highlights new food safety technologies, systems and practices that will ensure that Eastern Africa’s food, beverage and hospitality & foodservice industry meet local and international standards and customer requirements, while improving local, regional and international trade. <i>[Sponsorship opportunity for this session is available]</i></p>
<p>10.30-11.00 - Health Break at the Exhibition Area <i>[Sponsorship opportunity for this session is available]</i></p>
<p>SESSION 2 - 11.00-13.00 - FOOD SAFETY, QUALITY & SYSTEMS MANAGEMENT (Consists of three 25-minute presentations, and 15 minutes of questions) This session highlights new food safety technologies, systems and practices that will ensure that Eastern Africa’s food, beverage and hospitality & foodservice industry meet local and international standards and customer requirements, while improving local, regional and international trade. <i>[Sponsorship opportunity for this session is available]</i></p>
<p>13.00-14.30 - Lunch Break at the Exhibition Area <i>[Sponsorship opportunity for this session is available]</i></p>
<p>SESSION 3 - 14.30-16.30 - PACKAGING (Consists of four 25-minute presentations, and 20 minutes of questions) In this session, presentations will cover the various aspects of packaging with a focus on cost reduction, sustainability, productivity, efficiency and innovations that the food industry value chain in sub-Saharan Africa can adopt to improve consumer acceptance and meet new industry regulations and requirements. <i>[Sponsorship opportunity for this session is available]</i></p>
<p>18.00-19.30 – Official Cocktail Ceremony <i>[Sponsorship opportunity for this session is available]</i></p>
<p>END OF DAY ONE</p>

DAY TWO – APRIL 26, 2018 - TECHNICAL PRESENTATIONS DAY

SEPARATE CONFERENCE SESSIONS

07.30-8.00 - Refreshments and registration of delegates

[Sponsorship opportunity for this session is available]



08.00-08.30 - KEYNOTE ADDRESS

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SESSION 4A - 08.30-10.30 - FOOD NUTRITION & HEALTH

(Consists of four 25-minute presentations, and 20 minutes of questions)

In this session, presentations will center on nutritional aspects of food and beverage products, covering the dairy, beverages, meat, processed food and horticulture sectors; and provide ways to improve nutritional quality and health of consumer products.

[Sponsorship opportunity for this session is available]

SESSION 4B - 08.30-10.30 - PROCESSING & FORMULATIONS MANAGEMENT

(Consists of four 25-minute presentations, and 20 minutes of questions)

This session will highlight technologies to improve productivity, processing and formulations of grains, milled products, extruded products, snacks, baked goods and animal feed products

[Sponsorship opportunity for this session is available]

10.30-11.00 - Health Break at the Exhibition Area

[Sponsorship opportunity for this session is available]

SESSION 5A - 11.00-13.00 - INDUSTRY FOCUSED PANEL DISCUSSIONS

[Sponsorship opportunity for this session is available]

11.00-12.00 - Panel Discussion: Infusing innovation into Africa's dairy industry in a changing market

In this session, dairy industry leaders and suppliers will discuss the opportunities and challenges that must be overcome to improve innovation in the dairy products space, while taking into consideration a changing consumer landscape, continued need to reduce cost of dairy products and an increasing competitive environment

12.00-13.00 – Panel Discussion: Making Energy Management work for the beverage industry in Africa

In this session, industry leaders, consultants and other stakeholders share how to incorporated energy management systems into the beverage industry and how to reap the benefits - while avoiding the pitfalls.

SESSION 5B – 11.00-13.00 - COMMODITY MARKETS, NUTRITION & FOOD SECURITY

(Consists of four 25-minute presentations, and 10 minutes of questions)

This session will highlight industry and Government's action plans to improve food security and nutrition in the region while seeking ways to remove barriers to international and regional trade and uplift standards in Africa's grains industry.

[Sponsorship opportunity for this session is available]

13.00-14.30 - Lunch Break at the Exhibition Area

[Sponsorship opportunity for this session is available]

SESSION 6A – 14.30-16.30 - PROCESSING & FORMULATIONS MANAGEMENT

(Consists of four 25-minute presentations, and 20 minutes of questions)

This session will highlight technologies to improve productivity, processing and formulations with a focus on the food and beverage industry, including dairy, beverages, horticulture, meat, sugar and candy and other processed food products.

[Sponsorship opportunity for this session is available]

SESSION 6B – 14.30-15.30 - INDUSTRY FOCUSED PANEL DISCUSSIONS

[Sponsorship opportunity for this session is available]

Panel Discussion: The Status of Grain Markets in Eastern & Central Africa

Industry stakeholders, grain trade associations and Government agencies from the region discuss the current status of key grains (maize, wheat, rice, sorghum and soybean) in the Eastern & Central Africa region, seeking for ways to boost production and regional and pan-African trade

SESSION 6C – 15.30-16.30 – POST-HARVEST MANAGEMENT

(Consists of two 25-minute presentations, and 10 minutes of questions)

This session will highlight technologies and innovations to improve post-harvest management of grains, milling, and animal feed and industry and how the industry can adopt these new technologies and innovations

17.00-18.30 - FOOD BUSINESS AFRICA INDUSTRY EXCELLENCE AWARDS CEREMONY

(Please note the Awards ceremony moves to the AFMASS Conference & Expo venue from the 2018 edition)

[Sponsorship opportunity for the awards ceremony and various categories are available]

19.00-21.00 - OFFICIAL EVENT DINNER & AWARDS CELEBRATION

[Sponsorship opportunity for this session is available]

END OF DAY TWO

DAY THREE – APRIL 27, 2018 - JOINT CONFERENCE SESSIONS

8.00-8.30 - KEYNOTE SPEAKER

SESSION 7 - 8.30-10.00 - WOMEN IN THE INDUSTRY BREAKFAST & PANEL DISCUSSION

Panel Discussion: Getting the breakthrough and succeeding – how women leaders have succeeded in the food and related industry in the region

Leading women industry leaders and entrepreneurs discuss the challenges that they faced as new investors and managers in the industry and how they continue to thrive despite the challenges. They also highlight the key success factors of their growth in the industry.

[Sponsorship opportunity for this session is available]

10.00-10.30 - Health Break at the Exhibition Area

[Sponsorship opportunity for this session is available]

SESSION 8 - 10.30 – 13.00 – INDUSTRY FOCUSED PANEL DISCUSSIONS

[Sponsorship opportunity for this session is available]

10.30-11.30 - Panel Discussion – Digital Technologies & the future of distributing and selling food

Africa has gone mobile. No region has taken advantage of mobile as Africa has done. But that's not all. Mobile, social media and online technologies have brought new opportunities to buy, distribute, sell and even organize farmers, disrupting the way things have been done in a region that is forecast to take advantage of these new technologies than any other in the world. This panel discussion will showcase some of the outstanding users of these new technologies, while asking the question, "What next for Africa's food industry in the adoption of these new technologies?" It will also bring out some of the gaps that still exist in the adoption of these new technologies by the industry.

11.30 – 12.30 - Panel Discussion - Industry Business Leaders' Forum Panel Discussion

CEO-level business leaders from various sectors of the food, beverage, milling and feed industry reflect on the key happenings in the last year in Africa and the World (investments, people, regulations) and the effect these happenings affected or are likely to affect their businesses; and discuss the short and long term opportunities

12.30 – 14.00 - Lunch at the Exhibition Floor

[Sponsorship opportunity for this session is available]

SESSION 9 - 14.00-15.30 - SUSTAINABILITY

(Consists of three 25-minute presentations, and 15 minutes of questions)

During this session manufacturers, technology providers, retailers and other stakeholders will share how they are implementing sustainability initiatives in their organisations

[Sponsorship opportunity for this session is available]

15.30 - Health Break at the Exhibition Area

[Sponsorship opportunity for this session is available]

15.30 - Conference Closes: Exhibition continues till 17.00 Hours

END OF DAY THREE

* Subject to change